



11th ITS EUROPEAN CONGRESS

DELIVERING FUTURE CITIES NOW

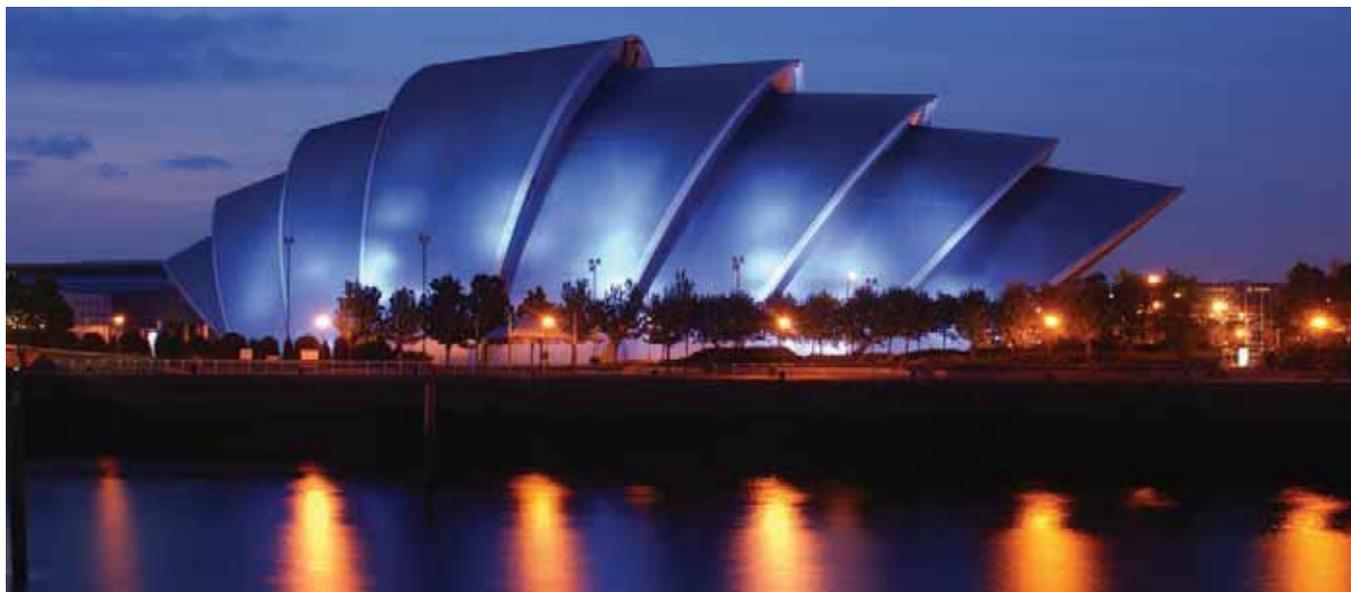
Glasgow, Scotland | 6-9 June 2016

The annual appointment for the ITS community will take place this year in one of the most vibrant cities in Europe – Glasgow. As the third largest city in the UK, Glasgow is famous for its cultural scene and shops and attracts over 2.5 million tourists every year. The 11th edition of **ITS European Congress** expects to attract 2,500 attendees from 6-9 June 2016.

The theme of this year's congress is 'Delivering Future Cities Now' and will focus on the key areas of increasing connectivity, bringing new services to users and improving communication in a sustainable way. With this in mind, Glasgow will be the perfect place to welcome top policy and decision-makers, industry representatives and researchers. As Jennie Martin, Secretary General of ITS United Kingdom, says: "Glasgow is an exemplary ITS city in both senses: within the city Intelligent Transport Systems are widely used to support the users and operators of roads, rail and buses, and the city was an ITS pioneer back in the 1980s with the CITRAC system, a very early traffic management ITS example. It is also exemplary from the ITS Congress point-of-view – being a medium-sized European city with a mix of industry, retail and service employment; a city centre mainly built in the 19th and early 20th centuries laying down the parameters for how transport can be organised; an important but not dominant tourist industry; and a history as a major sea port – a typical 'eurocity' in many ways."

"The congress is designed to provide insight into the real-life ITS solutions of today and showcase the ideas of tomorrow with an interactive and wide array of programmes and activities," explains Didier Gorteman, Director of the Congress and Chair of the European Programme Committee. He continues: "In addition to the session discussions, demonstrations will give participants the chance to experience technological advancements first-hand while the exhibition will provide the opportunity to stumble on some of the ingenious ideas revolutionising transport today. These demonstrations can be as diverse as autonomous vehicles, to integrated systems, to innovative services, or novel solutions to providing safe and efficient mobility, to users within our cities and regions."

"ITS (UK) is very pleased to assist our Foundation Members – the City of Glasgow and Transport Scotland – with this year's congress," said Jennie. "We have worked in the various Host Country Committees to help make sure that visitors get the best from their attendance."



ITS European Congress 2016 will be held at the Scottish Exhibition and Conference Centre from 6-9 June 2016



New transport services from satellite technologies will be just one topic during the event

It is also important but not often highlighted that the Host needs to make the most of the opportunity to offset the large financial commitment and time of staging such a large congress, and we are working to secure the best possible legacy for the event.”

It's all about content

After a highly successful call for papers where the organisers received over 350 paper and 60 session proposals, the European Programme Committee met in Brussels at the beginning of March 2016 to finalise this year's congress programme. The selected papers were grouped in accordance with the five key topics ranging from automation through sustainability and environmental impact to satellite services and user centric service initiatives. This year the topics are:

1. From standalone to connected to automated
2. Bringing services to users
3. New transport service from satellite technologies
4. Sustainable transport for people and goods
5. ITS and climate change.

The hottest topics with most papers submitted are, without doubt, topics 1 and 2 – accounting for more than half of all the papers submitted.

However, the congress is not only about sessions. On Wednesday 8 June 2016 the first ever Mayors' Summit will be organised which will be an unprecedented opportunity for elected leaders of European cities to come together to discuss current challenges and opportunities in the field of intelligent transport and smart cities. Multimodal public transport, Mobility as a Service, and city network management will be just a few of the topics on the agenda.

As in every year, students will play an important role in the event. A special student programme including discount rates and networking

events is being organised. Also, technical visits have been organised for the Transport Scotland's National Control Centre on Tuesday 7 June 2016 and for the first Glasgow's Caledonia bus facility, the largest bus depot in the UK, on Wednesday 8 June 2016.

Last but not least, the traditional evening gala dinner on Wednesday 8 June 2016 will be hosted in the magnificent Kelvingrove Art Gallery & Museum – the most visited museum in the United Kingdom outside London.

The congress is designed to provide insight into the real-life ITS solutions of today and showcase the ideas of tomorrow

You can join over 100 exhibitors including SWARCO, Dynniq, Technolution, Kapsh, Here, Siemens, T-Systems, Transport System Catapult, Cubic, TomTom, PTV, Satellite Applications Catapult, and the numerous cocktails and networking events at the Scottish Exhibition and Conference Centre. At the time of providing this editorial, 85% of the exhibition has already been sold.

European ITS Congress 2016 is organised by ERTICO – ITS Europe in partnership with the European Commission, and hosted by Glasgow City Council and Transport Scotland. Visit Scotland, the Scottish Exhibition and Conference Centre (SECC), ITS United Kingdom and the Glasgow City Marketing Bureau strongly support the event. 🚗



Eurotransport is pleased to be Media Partner for European ITS Congress 2016

Date: **6-9 June 2016** Location: **Glasgow**
Website: **www.glasgow2016.itsineurope.com**